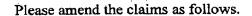
In The Claims



- 1. (cancelled)
- 2. (cancelled)
- 3. (cancelled)
- 4. (cancelled)
- 5. (cancelled)

mobile terminal;

6. (currently amended) The method of claim 4 wherein A method for providing network support for an attribute feature for customization of mobile terminals by a telecommunication network, the method comprising the steps of:

storing in the telecommunication network at least one attribute for use by at least one

sending at least one attribute request from the mobile terminal to the telecommunication network, the attribute request being a request of a plurality of attributes in an attribute package and the attribute package is being a combination of at least two of; background colors,

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foreground colors, font styles, font sizes, images, low-light level mode, and bright-light level mode;

recognizing, by the telecommunication network, the attribute request from the mobile terminal;

storing in a subscriber database a data entry indicative of the mobile terminal being a subscriber of the attribute feature:

checking, upon receiving an attribute request, the subscriber database for the mobile terminal being a subscriber of the attribute feature of the telecommunication network;

downloading, by the telecommunication network, the requested attribute to the mobile terminal; and

installing the attribute in the mobile terminal.

- 7. (cancelled)
- 8. (cancelled)
- 9. (cancelled)
- 10. (cancelled)
- 11. (cancelled)

- 12. (cancelled)
- 13. (cancelled)

use by at least one mobile terminal;

14. (currently amended) The method of claim 12 wherein A method for providing network
support for an attribute feature for customization of mobile terminals by a
telecommunication network, the method comprising the steps of:
storing in an attribute database in the telecommunication network at least one attribute for

storing in a subscriber database a data entry indicative of the mobile terminal being a subscriber of the attribute feature;

sending at least one attribute request from the mobile terminal to the telecommunication network, the attribute request being a request for a plurality of attributes in an attribute package and the attribute package is being a combination of at least two of; background colors, foreground colors, font styles, font sizes, images, low-light level mode, and bright-light level mode:

recognizing, by the telecommunication network, the attribute request from the mobile terminal:

checking, upon receiving an attribute request, the subscriber database for the mobile terminal being a subscriber of the attribute feature of the telecommunication network;

retrieving, in response to the attribute request and in response to the mobile terminal being a subscriber of the attribute feature, the attribute from the attribute database;

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downloading, by the telecommunication network, the requested attribute to the mobile terminal;

installing the attribute in the mobile terminal; and

formatting future messages to the mobile terminal in a format consistent with the downloaded attribute.

- 15. (cancelled)
- 16. (cancelled)
- 17. (cancelled)
- 18. (cancelled)
- 19. (cancelled)
- 20. (currently amended) The system of claim 17 wherein A system that provides network support for an attribute feature for customization of mobile terminals by a telecommunication network, the system comprising:

an attribute menu in a mobile terminal for selecting at least one attribute, the mobile terminal sending an attribute request, indicative of a selected at least one attribute, to the telecommunication network, the attribute package is being a combination of at least two of;

background colors, foreground colors, font styles, font sizes, images, low-light level mode, and bright-light level mode;

an attribute database in the telecommunication network in which is stored at least one at least one attribute for use by at least one mobile terminal;

a subscriber database in which is stored a data entry indicative of the mobile terminal being a subscriber of the attribute feature;

a recognition module in the telecommunication network operatively connected to the mobile subscriber database, the recognition module, upon receiving an attribute request, checking the subscriber database for the mobile terminal being a subscriber of the attribute feature of the telecommunication network, and outputting a confirmation message when the mobile terminal is a subscriber of the attribute feature; and

a retrieving module operatively connected to the recognition module and to the attribute database, the retrieving module retrieving, in response to the confirmation message, the at least one attribute from the attribute database;

wherein the telecommunication network downloads the requested attribute to the mobile terminal, wherein the attribute in installed in the mobile terminal; and wherein future messages to the mobile terminal are formatted in a format consistent with the downloaded attribute.